



Crowley Automotive Group  
Juvenile Diabetes Golf Tournament  
P.O. Box 6000  
Bristol, CT. 06011-6000  
(860) 261-3000 \* Fax (860) 261-3022  
[www.crowleyauto.com](http://www.crowleyauto.com)

Here we are in our 14<sup>th</sup> year of running the Crowley Automotive Golf Tournament for Juvenile Diabetes, and again we look to our loyal friends to support us in a very tough year. We understand the difficulties everyone has had with the economy and business in general, but unfortunately this disease doesn't take time off. We need help to find a cure and make the lives of thousands of children and adults better. Please, before you say you can't this year, remember how important our mission is. Last year was difficult for all, and you still came through...we were able to donate \$53,000!!! To date our total donation has hit \$653,000!!!! Wait till they find the cure, we'll all have had a part in it, and that will be a great feeling in your heart to have helped. This year will again be played at the Gillette Ridge Golf Course in Bloomfield, Connecticut. It's an impressive course, with excellent food, awesome facilities, and a location centrally located for your convenience. The comments have been overwhelming about the facility, the treatment, and of course the prizes. It doesn't seem possible that this tournament is celebrating year 14, but it could not have happened without the loyal support of all our past sponsors, and for that I thank you from the bottom of my heart. THANK YOU! THANK YOU! THANK YOU!

The tournament will be held at Gillette Ridge Golf Course in Bloomfield, Connecticut on Sunday, September 12th, 2010. As usual it will kick off with a relaxed cook-out at 11:30 AM, with a shot gun start scheduled for 1:00 PM. There will be on-course refreshments throughout the day. Fairway challenges and closest to the pin on all par 3's will be some of the options to make the day fun and exciting. This year's hole-in-one will be for the all new 2011 Jeep Grand Cherokee! After golf, join us for a DELICIOUS buffet dinner reception. Awards for the various events, as well as numerous door prizes will be presented after the reception.

The enclosed brochure will explain the various levels of participation for you. If you have any questions please call Ken Crowley or Steve Miller, at 860-589-4444 or Mike Hultman at 860-261-3000. Let's set that new record this year!!

Sincerely,

Ken Crowley

P.S. Please let us know and forward your level of participation as soon as possible. Last year we were not able to accommodate everyone.

## Registration Form

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone \_\_\_\_\_

Day Phone \_\_\_\_\_

Please place me in a Foursome

My Foursome will be:

*(please print clearly)*

1) \_\_\_\_\_

2) \_\_\_\_\_

3) \_\_\_\_\_

4) \_\_\_\_\_

**\$200.00 Per Player**

Amount Enclosed \$ \_\_\_\_\_

Please make checks payable to:

Crowley Chrysler J.D.T.

Mail to:

Crowley Chrysler

P.O. Box 6000

Bristol, CT. 06011-6000

**Participation is Limited  
Please Register Early  
Each Year's Event  
Has been a Sellout!!!**

In addition to playing in the tournament, if you would like to place an advertisement in our program, or would like to become a tournament sponsor, please contact any of our committee members.

**Steve Miller**

(860) 584-6408 X2329

smiller@crowleyauto.com

**Mike Hultman**

(860) 584-6408 X5364

mhultman@Crowleyauto.com

### Directions

From Route 91

Take exit 35B (route 218 West) towards Bloomfield. Follow for approximately 5 Miles and the entrance will be on your left.

From Route 84

Take exit 41 (South Main St/ route 173) North towards West Hartford center. Follow for 5 miles and Route 173 turns into Route 218. After ½ mile, the entrance is on the right.



## **14th Annual Juvenile Diabetes Golf Tournament**

# **2010**

**Sunday  
September 12th  
Gillette Ridge  
Golf Course  
Bloomfield, CT**

**Sunday  
September 12, 2010  
Gillette Ridge  
Golf Course**

**Shotgun Scramble**

**REGISTRATION & Pre-Golf  
Cookout**

**11:30 - 12:45**

Shotgun Start @ 1:00 P.M.

**On Course Refreshments**

Buffet from 6:00 - 7:00  
With Prizes and Awards to  
Follow

Cash Bar

**Prizes for:**

Closest to pin on all PAR 3's  
Longest Drive Contests  
Double Your \$ Hole  
Raffle

**\*\*\* HOLE-IN-ONE-PRIZES \*\*\***

**Hole # 4      2011 Jeep Grand  
Cherokee\***

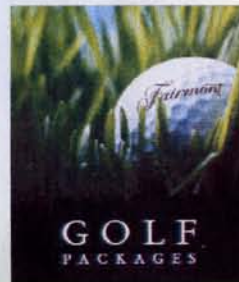


*\*Prize model not shown. Actual vehicle subject to availability.*

**Hole # 8  
Atlantic City  
Trump /  
McCullogh's  
Emerald Golf  
Vacation**



**Hole # 11**



**Golf Vacation  
for 2 @ a  
Selected  
Fairmont  
Resort**

**Hole # 15**

**Escort Drive  
Smarter Prize  
Package PLUS  
Sweepstakes  
Opportunity\***



*\*Prize model not shown. Actual package subject to availability.*

**Thank You for your support in the  
Fight Against Juvenile Diabetes**



## **Platinum Sponsor Package**

**Sponsorship Investment: \$4,000**

- Four (4) invitations to play in the shotgun scramble tournament at Gillette Ridge
- Four (4) VIP tournament gift bags (includes golf shirts)
- One full-page advertisement in the tournament program.
- Prominent sponsor listing in the tournament program.

## **Gold Sponsor Package**

**Sponsorship Investment: \$2,000**

- Four (4) invitations to play in the shotgun scramble tournament at Gillette Ridge.
- Four (4) VIP tournament gift bags
- One quarter page advertisement in the tournament program.
- Prominent listing in tournament program.

## **Silver Sponsor Package**

**Sponsorship Investment: \$1,250**

- Prominent listing in tournament program.
- Two (2) invitations to play in the Sunday shotgun scramble golf tournament at Gillette Ridge.
- Two (2) VIP tournament gift bags.

### **Bronze Sponsor**

**\$500**

**Prominent listing in tournament program**

### **Hole Sponsor**

**\$300**

**Company name on tee sign**

### **Patron Sponsor**

**\$150**

**Prominent listing in tournament program**



# Tournament Program Advertisement Guide

**Contact:** Crowley Automotive Group JDT  
Mike Hultman  
1461 Farmington Avenue (RT 6)  
P.O. Box 6000  
Bristol, CT 06011-6000  
[mhultman@crowleyauto.net](mailto:mhultman@crowleyauto.net) V 860-584-6408 X5364  
F 860-261-3023 M-F 8:00 A.M. – 5:00 P.M.

**General:** All attempts are made to include sponsors and contributors in our tournament program. We ask that all sponsors and contributors, who wish advertising to be placed in the program, contact me by e-mail, phone, or fax so arrangements can be made. If an ad requires particular formatting, wording, or pictures, please consider emailing the completed ad or components. I accept most any common formats; i.e., jpg, bmp, gif, psd, wmf, doc, etc... Please note that the program and ads are printed in color. I can also scan ads if mailed or delivered to me. Many ads may need to be edited for size to fit the program. Many times, co-operative advertising requires particulars that you must provide. Proofs can be provided if necessary, but, timeliness is a factor. Please provide information on where to send proofs. The printing time may not allow for last minute revisions. All advertisers should have the information available to me by Tuesday, September 7, 2010 to be certain of inclusion. If you had advertising in prior programs and wish me to use that ad, please inform me as soon as possible.

## Platinum sponsor –

- Full page advertisement
- Orientation – Portrait
- Max size for print - 6" x 8"
- May contain any combination of font, photos, color, or graphics- \*

## Gold sponsor –

- ¼ page advertisement
- Orientation – Portrait
- Max size for print – 3" x 4"
- May contain any combination of font, photos, color, or graphics- \*

## Silver sponsor –

- 1/6 page advertisement
- Orientation – Landscape
- Max size for print – 1 3/4" x 3"
- May contain any combination of font, photos, color, or graphics- \*
- Business Cards acceptable

## Bronze sponsor –

- 1/8 – 1/16 page advertisement
- Orientation – Landscape
- Max size for print – 7/8" x 5"
- May contain any combination of font, photos, color, or graphics- \*
- Consider logo and name

## Hole Sponsors, Patron Sponsors –

- These ads are name only text
- Please be sure to check spelling and punctuation as desired when submitting the name as it should appear in the program.

- Color gradients will not be possible with the printing process used

